

--START: GOES INTO YOUR THEME.LIQUID FILE ON SHOPIFY (right above the closing </body> tag)--
<script type="text/javascript">

```
var iCookieLength = 30; // Cookie length in days  
var sCookieName = "source"; // Name of first-party cookie to use for last click referrer  
var sSourceParameterName = "source"; // Used by networks to tell you who drove the traffic  
var domain = "EXAMPLE.COM"; // top level domain
```

```
var _getQueryStringValue = function (sParameterName) {  
  var aQueryStringPairs = document.location.search.substring(1).split("&");  
  for (var i = 0; i < aQueryStringPairs.length; i++) {  
    var aQueryStringParts = aQueryStringPairs[i].split("=");  
    if (sParameterName.toLowerCase() == aQueryStringParts[0].toLowerCase()) {  
      return aQueryStringParts[1];  
    }  
  }  
};
```

```
var _setCookie = function (sCookieName, sCookieContents, iCookieLength, tlDomain) {  
  var dCookieExpires = new Date();  
  dCookieExpires.setTime(dCookieExpires.getTime() + (iCookieLength * 24 * 60 * 60 * 1000));  
  document.cookie = sCookieName + "=" + sCookieContents + "; expires=" +  
dCookieExpires.toGMTString() + "; domain=" + tlDomain + "; path=/";  
};
```

```
var _getCookie = function (sCookieName) {  
  sCookieName += "=";  
  var aCookies = document.cookie.split(";");  
  for (var i = 0; i < aCookies.length; i++) {  
    while (aCookies[i].charAt(0) == " ") aCookies[i] = aCookies[i].substring(1);  
    if (aCookies[i].indexOf(sCookieName) != -1) {  
      return aCookies[i].substring(sCookieName.length, aCookies[i].length);  
    }  
  }  
};
```

```
};
```

```
if (_getQueryStringValue("awc")) {  
  _setCookie(sCookieName, "aw", iCookieLength, domain);  
} else if (_getQueryStringValue('gclid')) {  
  _setCookie(sCookieName, 'google', iCookieLength, domain);  
} else if (_getQueryStringValue('msclkid')) {  
  _setCookie(sCookieName, 'bing', iCookieLength, domain);  
} else if (_getQueryStringValue('utm_source')) {  
  _setCookie(sCookieName, _getQueryStringValue('utm_source'), iCookieLength, domain);  
}
```

```
</script>
```

```
<script src="https://www.dwin1.com/XXXXX.js" type="text/javascript" defer="defer"></script>
```

--END: PLEASE REPLACE THE "EXAMPLE.COM" DOMAIN WITH YOUR OWN AND REPLACE THE XXX'S WITH YOUR OWN ADVERTISER ID – SAVE--

--START: GOES INTO YOUR CHECKOUT>>ADDITIONAL SCRIPTS BOX ON SHOPIFY--

```
<script>
var _getCookie = function (sCookieName) {
  sCookieName += "=";
  var aCookies = document.cookie.split(";");
  for (var i = 0; i < aCookies.length; i++) {
    while (aCookies[i].charAt(0) == " ") aCookies[i] = aCookies[i].substring(1);
    if (aCookies[i].indexOf(sCookieName) != -1) {
      return aCookies[i].substring(sCookieName.length, aCookies[i].length);
    }
  }
};
</script>
```

```
<script type="text/javascript">
```

```
var channel = _getCookie("source") || "noCookie";
```

```
var AWIN = {};
AWIN.Tracking = {};
AWIN.Tracking.Sale = {};
```

```
AWIN.Tracking.Sale.amount = "{{subtotal_price|money_without_currency|replace: ',', '.'}}";
AWIN.Tracking.Sale.channel = channel;
AWIN.Tracking.Sale.currency = "{{shop.currency}}";
AWIN.Tracking.Sale.orderRef = "{{order_number}}";
AWIN.Tracking.Sale.parts = "DEFAULT:{{subtotal_price|money_without_currency|replace: ',', '.'}}";
AWIN.Tracking.Sale.voucher = "{{discounts.first.code}}"; AWIN.Tracking.Sale.test = 0;
```

```
var image = document.createElement("img");
```

```
image.src = "https://www.awin1.com/sread.img?tt=ns&tv=2&merchant=XXXXXX&amount=" + "{{
subtotal_price | money_without_currency }}" + ".replace(/\\,/,'.') + "&ch="+ channel + "&cr=" + "{{
order.currency }}" + "&parts=" + AWIN.Tracking.Sale.parts + "&ref=" + "{{ order_number }}" + "&vc="
+ "{{ discounts.first.code }}" + "&test=" + AWIN.Tracking.Sale.test;
```

```
document.getElementsByTagName("body")[0].appendChild(image);
```

```
</script>
```

```
<script src="https://www.dwin1.com/XXXXXX.js" type="text/javascript" defer="defer"></script>
```

--END: PLEASE REPLACE ALL XXX'S WITH YOUR ADVERTISER ID AND SAVE--

You would now be able to see the source channel within your Developer Tools>>Application>>Cookies (filter for 'source').