

zanox marketplace parameter	Awin parameter	Description	Example
##user_id##	!!!affiliateId!!!	The publisher ID associated to the transaction	45628
##adspace_id##	!!!affiliateId!!!	The publisher ID associated to the transaction	45628
##linkID##	!!!bannerId!!!	The creative ID linked to the converting click	291555
##zpar0##	!!!clickRef!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##zpar1##	!!!clickRef2!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##zpar2##	!!!clickRef3!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##zpar3##	!!!clickRef4!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##zpar4##	!!!clickRef5!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##zpar5##	!!!clickRef6!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##timestamp##	!!!clickThroughTime!!!	Click date in format %Y-%m-%d %H:%i:%s	41438,5
##timestamp##	!!!clickTime!!!	Click date in format %Y-%m-%d %H:%i:%s	41438,5
##commission##	!!!commission!!!	Commission amount awarded for the transaction	1.64
##cid##	!!!commissionGroups!!!	Commission group breakdown associated with the transaction (in JSON format)	<i>See below under POST Request (JSON) / Example Data</i>
	!!!groupId!!!	The creative group ID linked to the converting click	137726
##zProgID##	!!!merchantId!!!	The advertiser program ID that the transaction belongs to	3661
	!!!phrase!!!	Search engine phrase	Electronic music
	!!!products!!!	Product breakdown associated with the transaction (in JSON format)	<i>See below under POST Request (JSON) / Example Data</i>
	!!!searchEngine!!!	Search engine name	MSN Live Search
##total_price_program_currency##	!!!transactionAmount!!!	Total sale amount in the currency of the advertiser program (!!!transactionCurrency!!!)	26.09
##tracking_time##	!!!transactionDate!!!	Transaction date in format %Y-%m-%d %H:%i:%s	41438,50347
##tracking_id##	!!!transactionId!!!	Our unique transaction ID	105956531
	!!!url!!!	Referring click URL	<a href="http://www.publisher-domain.com/advertiser/product/">http://www.publisher-domain.com/advertiser/product/</a>
##CurrencySymbol##	!!!transactionCurrency!!!	The advertiser's program currency. This is the currency of the affiliate transaction (!!!transactionAmount!!! and !!!commission!!!). This is the 3 digit uppercase currency code	GBP

##CurrencySymbol##	!!!trackedCurrency!!!	The original currency in which the purchase was made. This is only available if it's a different currency compared to the advertiser's program currency. This is the 3 digit uppercase currency code	EUR
##TotalPrice##	!!!trackedAmount!!!	The total sale amount in the original purchase currency (!!!trackedCurrency!!!)	20.04
##program_name##	!!!merchantid!!!	The advertiser program ID that the transaction belongs to	3661
##suba_id##	!!!clickRef6!!!	Click identifier/reference specified by the publisher	LINKCMP2013-06
##commission_currency##	!!!transactionCurrency!!!	The advertiser's program currency. This is the currency of the affiliate transaction (!!!transactionAmount!!! and !!!commission!!!). This is the 3 digit uppercase currency code	GBP
##program_currency##	!!!transactionCurrency!!!	The advertiser's program currency. This is the currency of the affiliate transaction (!!!transactionAmount!!! and !!!commission!!!). This is the 3 digit uppercase currency code	GBP
##transaction_type##	no equivalence		
##adspace_url##	no equivalence		
##application_id##	no equivalence		
##user_name##	no equivalence		