

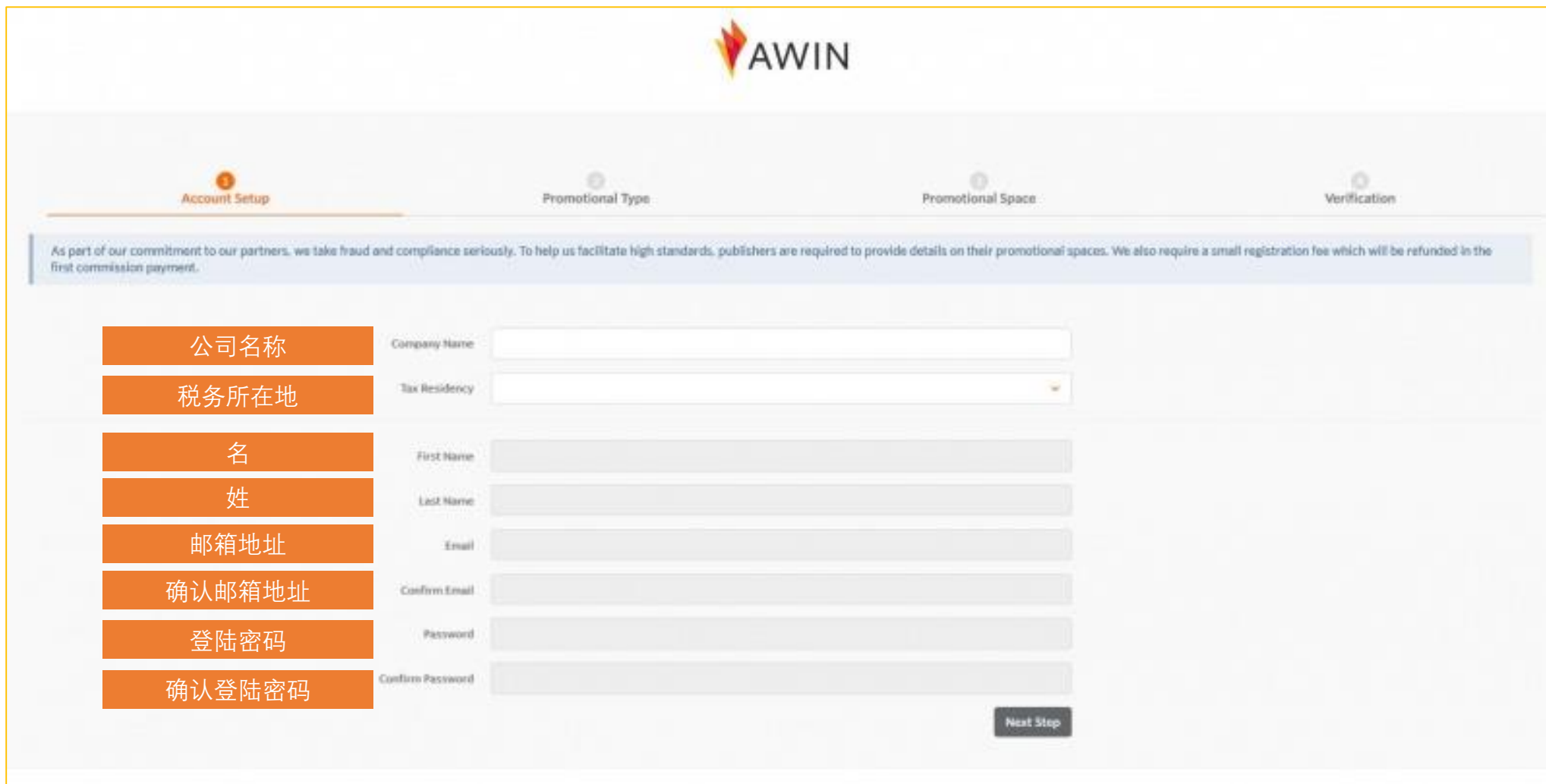


Awin 媒体注册指南



1) 注册账户

填写内容:



The screenshot shows the AWIN account setup process. At the top, the AWIN logo is displayed. Below it, a progress bar indicates four steps: Account Setup (active), Promotional Type, Promotional Space, and Verification. A blue banner contains the text: "As part of our commitment to our partners, we take fraud and compliance seriously. To help us facilitate high standards, publishers are required to provide details on their promotional spaces. We also require a small registration fee which will be refunded in the first commission payment." The form fields are as follows:

中文标签	英文标签	输入框
公司名称	Company Name	<input type="text"/>
税务所在地	Tax Residency	<input type="text"/>
名	First Name	<input type="text"/>
姓	Last Name	<input type="text"/>
邮箱地址	Email	<input type="text"/>
确认邮箱地址	Confirm Email	<input type="text"/>
登陆密码	Password	<input type="password"/>
确认登陆密码	Confirm Password	<input type="password"/>

A "Next Step" button is located at the bottom right of the form.

2) 广告类型

The screenshot shows the AWIN account setup interface. At the top, the AWIN logo is displayed. Below it, a progress bar indicates four steps: 1. Account Setup, 2. Promotional Type (current step), 3. Promotional Space, and 4. Verification. The main content area is divided into two columns. The left column contains a dropdown menu for 'Primary Region' set to 'United Kingdom' and a section for 'Promotional Type' with a list of options: 'Bloggers & Social Content' (checked), 'Set as primary promotional type' (radio button selected), 'Cashback', 'Communities & User Generated Content', and 'Comparison Engine'. The right column contains a text box with the instruction: 'Select the promotional types that best describe your online activity. One of these should be your primary promotional type.'

选择主要推广地区

选择广告类型：所选广告类型须准确描述您提供的广告属性，并确保选择其中一项作为主要推广类型。首层分类为内容、展示广告、邮件和搜索，在每一类别下还有细分。

3) Promotional Space

AWIN

Account Setup Promotional Type Promotional Space Verification

Promotional Space URL

The URL needs to be publicly accessible.

Description

Please complete this field.

Sectors

- > Finance & Insurance (0/7)
- > Retail & Shopping (0/40)
- > Telco's & Services (0/22)
- > Travel (0/11)

Back Next Step

填写网址/社交媒体主页（此内容在平台上公开可见）。如果网站尚未上线，可暂时提供其他网址，并在下方空白处说明。

尽量提供详细的网站介绍，包括且不仅限于网站属性、功能以及广告形式等。若网站尚在建设中，请说明。

选择您网站的内容类别

4) 验证

填写内容:

国家

门牌号

楼号

街道名称

城市名称

区域名称

邮政编码

电话号码

Country: United Kingdom

Flat

Building Number

Street Name

City / Town

County

Postcode

Telephone Number: +44 121 224 5678

Verification Method: Invitation Code Online Payment

I would like to subscribe to Awin newsletters. (You can opt-out at any time by clicking the unsubscribe link within the newsletter.)

Tick this box to confirm you have read and agree to the Privacy Policy, User Agreement and Awin's Terms & Conditions.

Back Join Our Network

勾选这两项

- 1) 订阅Awin邮件获取广告机会信息（可随时退订）
- 2) 勾选确认阅读并接受个人信息条款、用户协议和Awin平台使用条款和条件。

选择验证方式：邀请码或者线上支付确认

邀请码：填写邀请码
*请注意：您的媒体账户一经确认，须填写完整的收款信息以确保能够成功接收佣金款项。

线上支付确认：支付小额注册费（这一费用将会在您首次接收广告佣金时一并退返给您）

5) 注册成功

对话框中显示“Registration Successful”（注册成功），同时 support@awin.com 将会发到您的注册邮箱一封激活邮件。邮件中的激活链接有效期为30天。



审核过程

您的注册申请将会在2-3个工作日内被审核，如果逾期没有反馈，请联系邮箱：[Awin Publisher Success](mailto:support@awin.com). 审核通过后您将收到确认邮件。

Get Started开始推广

从<http://ui.awin.com> 登陆您的媒体账户，登录名为注册邮箱，登陆密码为注册时填写的密码。